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## Question Paper Code: 41448

## B.E./B.Tech. DEGREE EXAMINATION, APRIL/MAY 2018

Seventh/Eighth Semester Automobile Engineering

MG 6071 – ENTREPRENEURSHIP DEVELOPMENT

Common to Electronics and Communication Engineering/ Industrial Engineering/ Industrial Engineering and Management/ Mechanical Engineering/ Mechanical and Automation Engineering/ Mechatronics Engineering/ Production Engineering/ Robotics and Automation Engineering (Regulations 2013)

Time: Three Hours

Maximum: 100 Marks

Answer ALL questions

PART – A (10×2=20 Marks)

- 1. Who is an entrepreneur?
- 2. List the types of entrepreneurs.
- 3. What is thematic apperception test?
- 4. Write the major motives influencing entrepreneurs.
- 5. Distinguish between small and large enterprise.
- 6. Classify small business enterprise.
- 7. What are term loans?
- 8. What is the significance of break even analysis?
- 9. Write the demerits of joint ventures.
- 10. What is the advantage of sub-contracting?

 $(5\times16=80 \text{ Marks})$ 

11. a) Explain the various factors affecting entrepreneurial growth with an example for each.

(OR)

- b) Discuss the characteristics of entrepreneur with suitable examples.
- 12. a) Describe the procedural steps in designing an achievement motivation training program with an example.

- b) Discuss the needs and objectives of an entrepreneurship development program with examples.
- 13. a) Describe the steps involved in setting up a business with an example.

(OR)

- b) Explain the methods of project appraisal for entrepreneurial enterprise with examples.
- 14. a) Describe the factors determining capital structure with examples in an entrepreneurial enterprise.

(OR)

- b) Explain the management of working capital of an entrepreneurial enterprise with examples.
- 15. a) Discuss the causes and consequences of industrial sickness in small entrepreneurial enterprise with examples. designation agent have them a constant Programmed in

(OR)

b) Explain the New Small Enterprise Policy 1991 ratified by the Indian Government toward policy for small scale entrepreneurial enterprise.